

2009-2010

[EVERONN INDIA FOUNDATION]



[ANNUAL REPORT]

This report covers the achievements of 2009-2010. It focuses on progress in achieving the mission and related social commitments.

Foreword

Everonn India Foundation, a fledgling on the philanthropic trail, is preparing to forge ahead in its quest to bridge the digital divide. With the support of Everonn Education Limited, the trail blazers in this Knowledge Revolution, EIF is aiming at reaching out to rural schools across India. It is our belief that every child in India has the right to education enhanced by technology.

We are weaving a dream at Everonn India Foundation to repeat this success story across the rural and urban tapestry that is our India.

Mrs. Jansi Kishore
Chairperson
Everonn India Foundation

Organization Overview:

Everonn India Foundation is the social initiative of Everonn Education Limited.

Education and excellence has long been the hallmark of Everonn Education Limited, and in our efforts to uphold our commitment towards spearheading quality education across urban and rural India, we aim at contributing to a developing economy with social sensitivity.

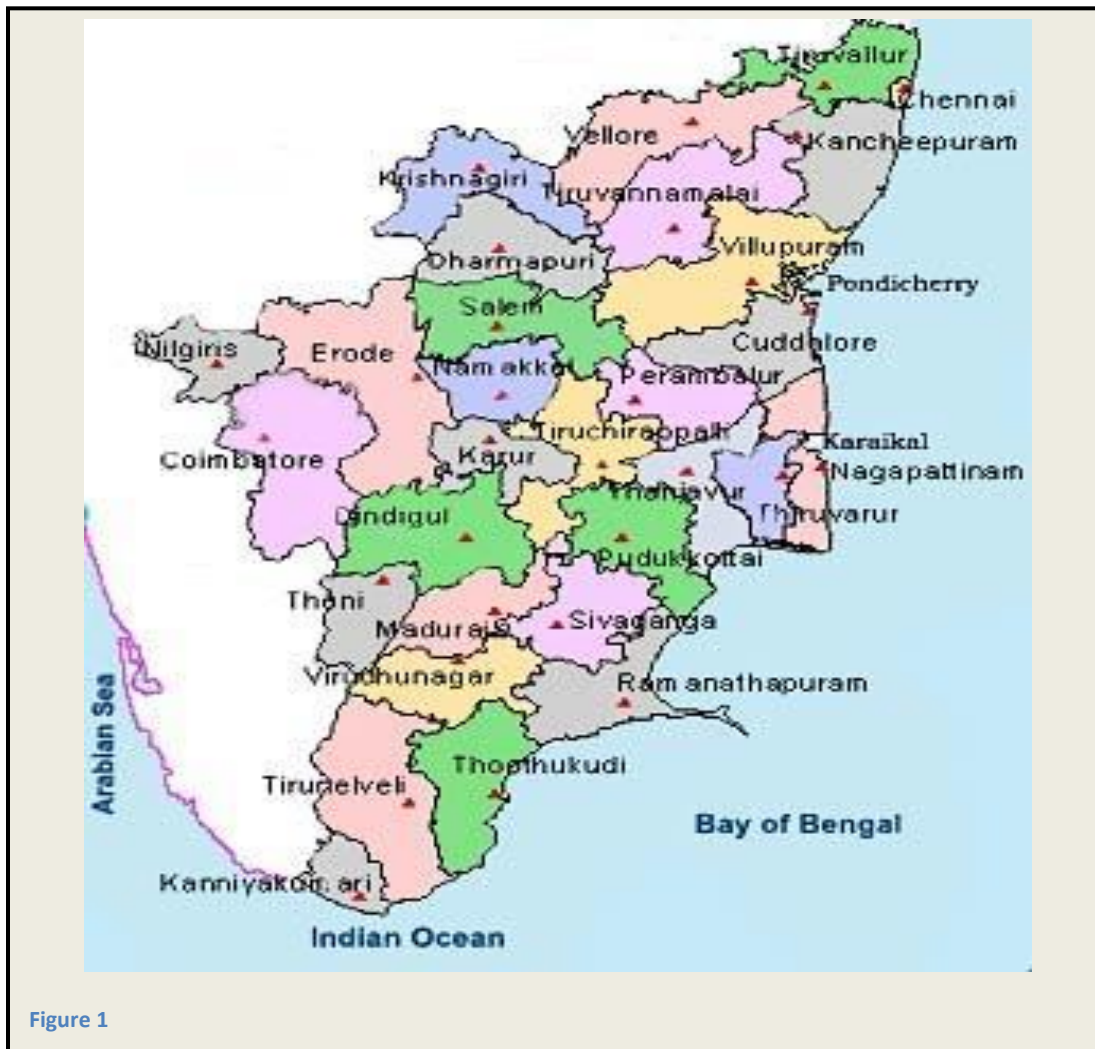
At Everonn India Foundation we take responsibility of reaching out to as many rural schools as possible so as to nurture less privileged students as assets to communities worldwide. We believe that higher levels of literacy lead to greater economic output, higher employment levels, awareness on better health and better social structures, along with a number of other development indicators. To inspire creativity and innovation in education, Everonn India Foundation aims at adding value

to rural schools by increasing students' accessibility to technology. We firmly believe that every child has the equal right to education, development, participation and non-discrimination.

Everonn India Foundation is registered as a Public Charitable Trust under the Indian Trusts Act 1882 with a Governing Body of Trustees from various professional backgrounds to oversee the smooth operation of its educational activities and initiatives.

The EIF Mission Statement: To provide high quality education, support educational infrastructure and create equal opportunities in education by narrowing the digital divide. To undertake development initiatives by adopting rural schools and children, develop information technology infrastructure for them and provide them with digitized educational content, hardware and software support.

EIF 'Centre of Excellence' setup so far:



Our projects in Tamil Nadu:

- T. Kallupatti, Madurai
- Pavanjur, Kancheepuram
- T.Nagar, Chennai
- Mayiladuthurai, Nagapattinam
- Srirangam, Trichy
- Kumbakonam, Thanjavur

A Glance at the Initial Out-Reach Activities Undertaken -

Year 2008 - 2009:

- 1) Gandhi Niketan G. Venkatachalapathi Hr. Sec. School, T. Kallupatti, Madurai - This school has been enabled with Computer and accessories, LCD projector, White Board, Digital Content mapped to TN State Board curriculum, VSAT sessions for English Language.
- 2) St. Joseph's High School, Pavanjur, Kancheepuram - This school has been reached out through provision of Computer and accessories, LCD projector, White board and server loaded with Digital Content.

Initiatives under 'Corporate Partnership Program and Technology Adoption in Rural Schools'

Completed Projects - Year 2009- 2010

- 1) The Girls Higher Secondary School, Srirangam
- 2) D.B.T.R National Higher Secondary School, Mayiladuthurai
- 3) Banadurai Higher Secondary School, Kumbakonam
- 4) Ramakrishna Mission Higher Secondary School, Chennai

All the above completed projects have been set up as 'Centre of Excellence' with Digital Learning Facility in the form of a Novel Computer Lab with the following facilities:

Corporate Partner's Contribution in the Action

- a) Required infrastructural setup and/or amendments - requisite construction, furniture, electrical arrangements, etc
- b) Computers with latest configurations and requisite software including that followed by school syllabus (with LAN set up)
- c) UPS, Gensets
- d) White Board
- e) LCD projector
- f) Air Conditioning, requisite lighting facility
- g) Printer/Scanner
- h) Fire Extinguisher

Everonn's Contribution in the Action

- a) School Feasibility Analysis and Reporting – This would entail a detailed study of the socio-cultural context of the school and students, infrastructural aspects, quality of education, etc to identify the gaps and propose a suitable development model with respect to the need of the school.
- b) Teacher training w.r.t to how to use the digital content and its benefits
- c) Procurement of the hardware
- d) Installation, Maintenance, Service and updation of the digital content (3 yrs)
- e) Service complaint management w.r.t to digital content.
- f) Installation of Digital content for all the subjects – each installation costs Everonn 4.75 lacs approx. For example content installation for Class X, XI, and XII would be 14.25 lacs.
- g) Quarterly follow up with respective schools for project monitoring

The Digital Learning Facility enabled at Banadurai Higher Secondary School, Kumbakonam



The difference made.....as shared by Students and Teachers.....

“Physics, Chemistry, Biology and Mathematics classes have turned interesting for our students. Animation captures their attention and facilitates quick comprehension. Illustrations convey more than mere words. The digital learning process is very useful. Recapitulation and constant monitoring of the learning process is possible through digital learning. Accountancy and Commerce students get a holistic view of the lessons. Quick recapitulation of the problems and previous day's lessons is made easy. On the whole the digital learning programme is a grand success and a welcome relief from the customary practices”.

*Teachers, Girls Higher Secondary School,
Srirangam*

“Everonn method of teaching has well caught up with teachers and the interactive CD is quite popular among teachers and students. It enhances the understanding of experiments and induces interest and inquisitiveness among students.”

*Prof.R. Venkataswami, President,
Gandhi Niketan G.Venkatachalapathi
Hr.Sec. School, T.Kallupati, Madurai
Dist.*

“The animations and graphics give us a feeling of reality and it enables us to understand the concepts with ease and enhances our retention level. Especially the graphical explanation of the digestive system provides us with complete explanation. Our school is the only school which is equipped with such valuable content and I am proud of my school.”

T.Latha, X Std, St.Joseph's High School, Pavanjur village, Kancheepuram Dist.

Extent of coverage of children through Digital Learning Facility

Name of School	No. of children (approx)
Gandhi Niketan Higher Secondary School	400
St. Joseph's High School	120
The Girls Higher Secondary School	240
DBTR National Higher Secondary School	530
Banadurai Higher Secondary School	700
Ramakrishna Mission Higher Secondary School	300

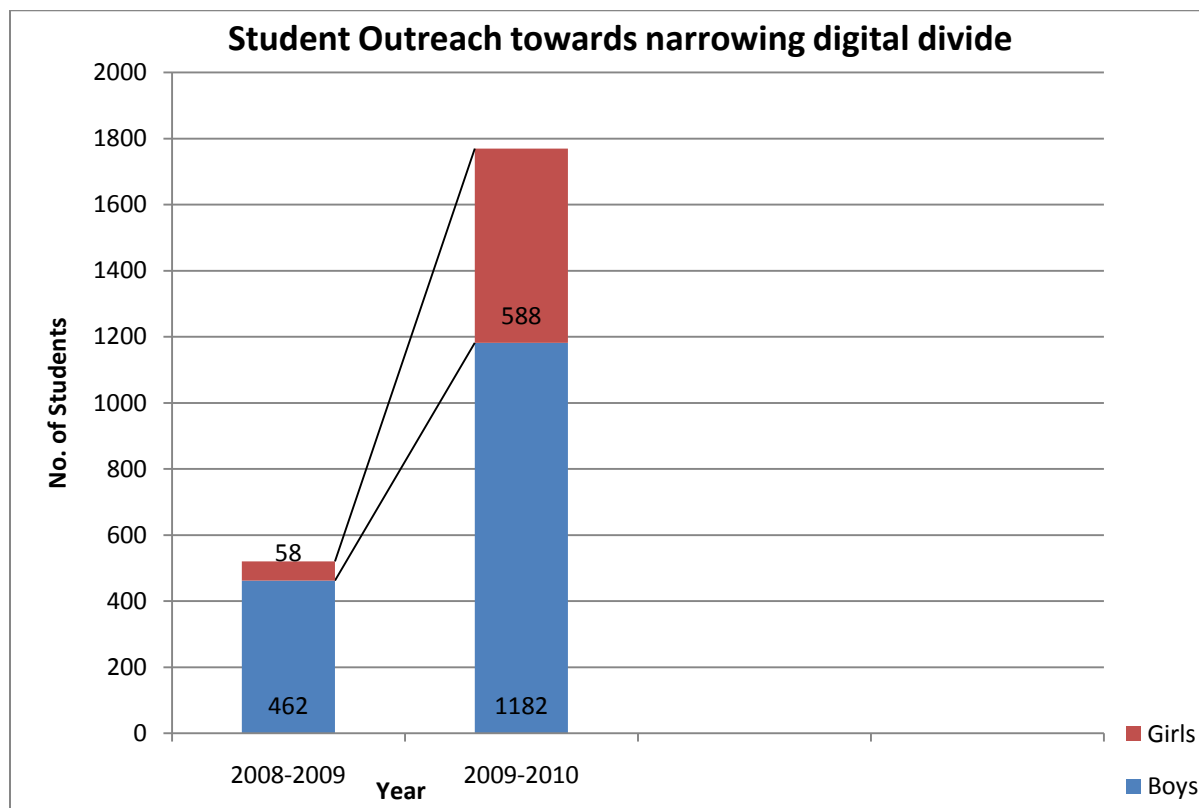
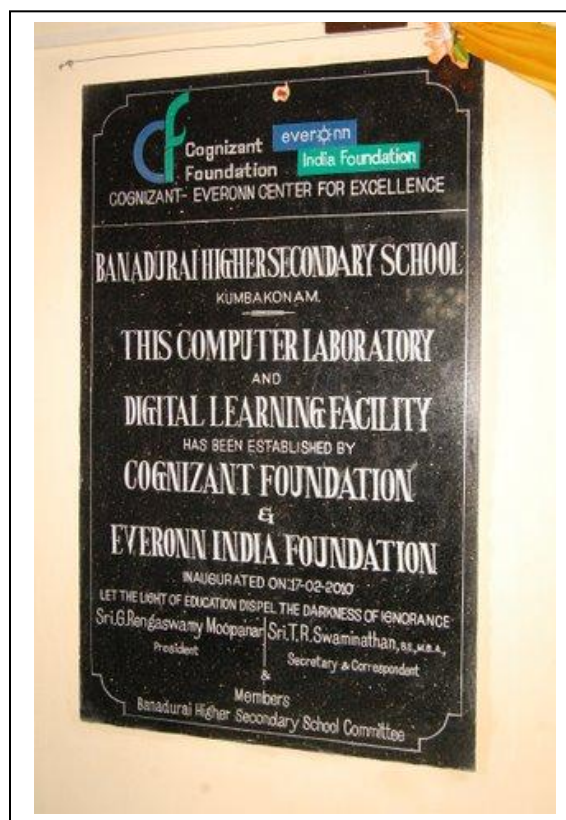
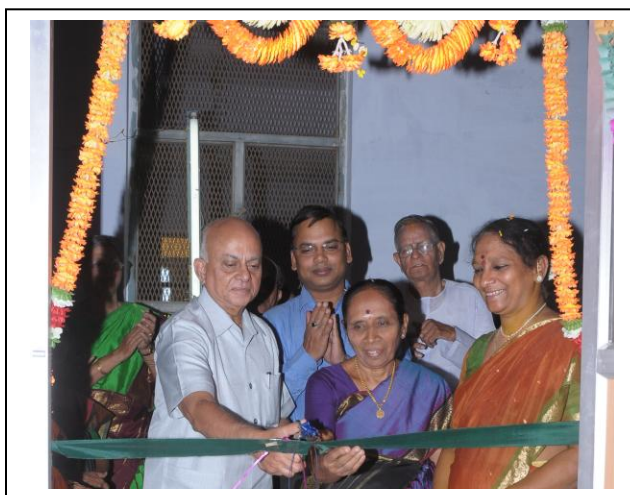


Figure 2: Represents progressive trend on outreach to boys and girls through digital learning facility from 2008-2010

Anticipated Projects - Early 2010- 2011

- 1) West Tirunelveli Higher Secondary School, Nallur - *(Proposal submitted to prospective funding partner)*
- 2) Government Girls Higher Secondary School, Arni *(Proposal submitted to prospective funding partner)*
- 3) Ananya School, Chennai - Madras Dyslexia Association *(Proposal submitted to prospective funding partner)*



Some photographs of the Schools set up as 'Centre of Excellence' 2009-2010

iCARE CONNECT Program

Revitalizing rural education through iCare Connect Program –EIF is building a forum for individuals to reward their schools/villages/community and encourage individual involvement to revive the facet of rural education across India.

The concept has been hosted on the EIF website, enabled with a database of schools.

The Registration process is enabled to guide interested individuals to indicate their contribution preferences towards

- School Books
- School Bags
- Uniforms
- School Fees of a Child
- Teaching Learning Material
- Furniture for the School

Experience and reach has enabled Everonn to build a database of several government schools across states, districts and villages that may have been neglected and often are subject to financial crisis owing to erratic funding. EIF facilitates intervention by adopting rural schools and children with a commitment to nurture less privileged students as assets to communities worldwide.

Out Reach through EIF ensures an exclusive experience since the contribution is not mechanically transacted. One will become an EIF partner and an agent of change and development for the school. EIF seeks to establish a unique relationship between the donor and the school where they can select and visit their own village school as well as decide what they wish to sponsor.

Heed to the call of your Alma Mater

You are now an acclaimed professional. Thanks to the seeds sown years back at your school. Now is the time to show your gratitude. You can help the current students of your erstwhile school become successful professionals too. Everonn Foundation makes this possible by channeling your contribution to your school for developing its infrastructure, library facilities, etc. Your Alma Mater nurtured you and now needs your support.

For further information,
write to us at csr@everonn.com
or visit www.everonnindiafoundation.org

everonn
India Foundation

iCare
Connect

Promotional efforts by Everonn India Foundation

- a) EIF is engaged in encouraging **Children's Creativity and Innovation** through institutional support to National Innovation Foundation hosted competition - IGNITE, in scouting, spawning, sustaining and scaling up green grassroots innovations and helping their transition to self supporting activities (2009 and 2010)
- b) Lunch Sponsors for the CSR Conference hosted by Confederation of Indian Industry, "Making CSR an Actionable Business Agenda"

EIF, a member of the CII, has been featured in 'Samvridhdi' - a Compendium deliberating the initiatives of Corporate in the Kancheepuram district (released by Mr. T.R Baalu)



EVERONN EDUCATION LIMITED

COMPANY PROFILE

Everonn Education Ltd. (EEL) is a leading education and training company in India, offering a range of services that includes creating educational and training content of global relevance; designing and executing large learning initiatives and setting up the requisite infrastructure. With a turnover of Rs.121.37 crores, Everonn has 3894 employees across the country.

CSR WORK DONE AND WORK PROPOSED TO BE DONE

Everonn India Foundation (EIF), the social initiative of Everonn Education Ltd., has taken up many prominent initiatives during the year 2009-10:

- EIF has reached out to government and rural schools with the objective of narrowing the digital divide by providing state-of-the-art facilities for computer education
- As a collaborative initiative with Cognizant Foundation, EIF has reached out to the following schools under its Corporate Partnership Program and Technology Adoption in Rural Schools (COPPATARS) –
 - i. DBTR National Higher Secondary School, Mayiladuthurai
 - ii. Girls Higher Secondary School, Srirangam, Trichy
 - iii. Banadurai Higher Secondary School, Kumbakonam
- A Center of Excellence has also been set up with Digital Learning Facility to ensure that the students get high quality exposure to technology.

- EIF is engaged in encouraging Children's Creativity and Innovation through institutional support to the NIF hosted competition - IGNITE.
- **SIPCOT - Apparel Training Centre**
State Industries Promotion Corporation of Tamil Nadu has established an apparel training center to provide skill development for garment factory workers.
- **Multi Skill Development Centres**
Everonn Skill Development Limited (ESDL) proposes to set up Multi Skill Development Centers under the brand name 'Indian Skill School', which amalgamates world class content and practices to produce skilled personnel in different vocational streams. Proposed to setup various Multi Skill Development Centres across the country.

EIF's plans for 2010- 2011

- Reach out to as many rural schools across India as possible
- Revitalize rural education through iCare Connect Program -a forum for individuals to 'give back' to their schools/villages. Building partnership with interested and focused corporates, NGOs and CBOs to break the digital divide by providing high quality education and creating a technologically improved culture of learning.

CONTACT DETAILS OF CSR HEAD

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Social Advertising

- a. Brochure
- b. Posters (school sponsorship program)
- c. e-journal (quarterly)
- d. Website updates of all projects and events

Our Upcoming Frontiers:

- Discussion with NASSCOM - a linkage forum - to explore wider collaboration with Corporate with a mission to reach out to the grassroots educational institutions as an active participant in narrowing the digital barriers.
- Exploring partnership with Consolidated Construction Consortium Limited in extending supportive educational programs to government school students for improving performance levels.
- Exploring alliance with non-profit organizations, corporate engaged in children and community development initiatives to expand intervention base, strategize beneficial programs for school dropouts, especially working towards the mainstreaming process.
- Vocational Training Centre Sponsorship -Initiating setup of Vocational Training Unit offering multiple skills based courses for increased livelihood/income generation opportunities among rural population of boys and girls.

Board of Trustees
(As on March 31, 2010)

Name	Designation on Board
Mrs. Jansi Kishore	Chairperson
Mr. P. Kishore	Managing Trustee
Dr. Tapan Kumar Panda	Member Trustee
Dr. Marimuthu	Member Trustee
Mr. Prakash Damodaran	Member Trustee
Ms. Keerthi	Member Trustee